

# Kyle Slack - UX Designer

[www.KyleSlack.com](http://www.KyleSlack.com)

[kyleslack1717@gmail.com](mailto:kyleslack1717@gmail.com)

---

## Professional Objective

Detail-oriented and passionate UX/UI designer with a strong foundation in user-centered design principles and methodologies. Proficient in wireframing, prototyping, and user testing, eager to contribute creative solutions to enhance user experience and drive user engagement. Committed to continuous learning and staying updated with the latest design trends and technologies.

---

## Education

**University of North Texas, Denton** — *BFA Communication Design with a focus in User Experience Design. Minors: Art History and Psychology*

AUGUST 2019 - MAY 2023, DENTON

---

## Professional Experience

**UNT Division of Student Affairs Denton, TX** — *Full Time UX Designer and Web Developer*

JUNE 2024 - Present

- Led the design and development of the largest website for UNT, managing the **user experience** and **brand consistency across 1,000+ pages**.
- Conducted comprehensive **usability testing** and **user research** to evaluate and improve web functionality and **user satisfaction**.
- Developed **wireframes, interactive prototypes, and high-fidelity mockups** for both web and mobile platforms using **Figma** and **Adobe XD**.
- Applied **WCAG 3.0 accessibility guidelines** to ensure full compliance and optimize **usability** for a diverse user base.
- Collaborated with stakeholders to enhance **user journeys** and **streamline** site navigation, improving **user engagement** and **site performance metrics**.

**Tuned Design LLC Plano, TX** — *Founder*

FEBRUARY 2024 - Present

- Created an engaging user experience through **Customer Journey Mapping, Cross-channel Experience Design**, and building a relatable and trustworthy **Brand Identity**.
- Calculated budgets for the founding and development of the Tuned brand.
- Designed **50+ unique products** specialized for a **researched** customer base.
- Marketed to over **1.2 Million viewers** on Instagram and networked with car community icons to create personalized ads for their fanbases.
- Built a complete **web and mobile ecommerce experience** from scratch.

**FastSigns Dallas, TX** — *Graphic Designer*

OCTOBER 2023 - MARCH 2024

- Created high-quality visual designs for over **300 clients**, ensuring that designs aligned with **brand guidelines** and improved overall user experience.
- Worked **cross-functionally** with sales and production teams to translate client needs into effective **visual communication solutions**.
- Built concepts and deliverables in **Adobe Illustrator** and **Photoshop**.

## UNT Division of Student Affairs Denton, TX — *Student UX Designer and Web Developer*

SEPTEMBER 2021 - APRIL 2023

- Managed the design and implementation of the student affairs website, from design building to HTML5 front-end development.
- Collaborated closely with internal teams and users to define project goals and create intuitive, accessible **UX/UI solutions** for the student affairs website.
- Conducted **A/B testing**, gathered **user feedback**, and used KPIs to drive continuous design improvements and refine the **user experience**.
- Designed **responsive web applications** and prototypes to ensure optimal usability across all devices.
- Aided in the e-commerce growth and overall improvement of the digital marketplace experience.

---

### Skills

Prototyping, graphic design, user testing, collaboration, user experience design, user research, data analytics, web development, HTML, app design, wireframing, storyboarding, journey mapping, interviewing, interpersonal skills, communication skills, multi-tasking, and overall design creation.

### Programs

Figma, Adobe Illustrator, Adobe Photoshop, Adobe XD, Adobe Premiere, Adobe Express, Jira, Microsoft Teams, Microsoft Office, Miro, Marvel, Google Drive, Usertesting.com, Mural, and Tableau.

---

### Certifications

#### Data Analytics: Excel and Tableau

AUGUST 2022 - No Expiration

#### Web Accessibility Comprehension

JULY 2024 - No Expiration